

BIO-TECH | FLORICULTURE | HORTICULTURE | EXOTIC PLANT NURSERY

Rise n' Shine®



BIOTECH PVT.LTD.

An ISO 9001-2015 Certified Company

Volume 10

ACTIVITIES | EVENTS | ACHIEVEMENTS

www.risenshine.in



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Welcome to Rise n' Shine Biotech Pvt. Ltd!

The first in floriculture to breed the best Gerbera varieties in India.

We are **the first** from the private sector to be authorised as an official training centre at Theur for floriculture crops from the

National Horticulture Board of India (NHB)

We are one of India's **Largest Plant Tissue Culture** companies.



FROM THE CHAIRPERSON & MANAGING DIRECTORS DESK

Dear Friends,
Welcome one and all!

The sayings "Great things in business are never done by one individual; they're done by a team of dedicated hard working people" and "You may succeed best and quickest by enabling others to succeed" are actually accurate.

I am incredibly grateful to all of you, including the Farmers & Growers, Rise n' Shine family members, National and International Business Partners, for your unwavering support in all of our endeavors.

Work satisfaction has its own allure when a firm is created out of a passion for the profession. When growers and farmers receive satisfactory returns for their hard work, you can see the light of joy on their faces as a reward for their diligence. Rise n' Shine Biotech is the one-stop destination for the production and distribution of all tissue culture plants, and we have exciting news to offer about our business and infrastructure's phenomenal growth!

Rise n' Shine now operates a 2,80,000 sq. ft., cutting-edge tissue culture lab with an annual output capacity of more than 45 million plants. This allows the business to support its production alliance partners both domestically and internationally for the production of floriculture, horticulture, and nursery crops like Gerbera, Carnation, Orchid, Chrysanthemum, Gypsophila, Limonium, Spathiphyllum, Bromeliad, Anthurium, Banana, Strawberry, Pomegranate, Pineapple, Citrus Fruits, Thai Guava, and different nursery plants. A new viewpoint on our business, a New Rise n' Shine, is available in 2023! The incredible

development of our infrastructure and increase in production capacity has allowed us to provide unwavering assistance to all of our clients in an even bigger way than before. Market study is done in a fantastic way by dedicated - Rise n' Shine Marketing Team. To determine which goods will best meet the needs of the market, the team regularly requests client feedback.

We are happy to announce the introduction of our new product line, the Rise n' Shine Hydrangea Plants, on the auspicious occasion of Ram Navmi. These lovely plants are the newest addition to our extensive collection of flowering plants, and we are sure that customers will love them right away. The marketing staff is technically proficient and creative enough to develop unique perspectives and research cutting-edge strategies.

They anticipate market changes, promptly offer customer advice, and guarantee client satisfaction. As I summarize the work completed by the Rise n' Shine Group of Companies, I am happy to note that all of our accomplishments were made possible by the tireless efforts and unwavering support of all of our farmers, growers, business partners and of course our Rise n' Shine family members. We have only been able to make progress towards our goals because of everyone's dedication and faith in Rise n' Shine Products. A wide range of activities have kept us all busy for the past six months and we are glad to share snippets of these activities with you all.

I constantly pray for everyone's advancement and well being!

- Dr. BHAGYASHREE PATIL
(Chairperson & Managing Director
Rise n' Shine Group of Companies, Pune, India)

Heartiest Congratulation to all the farmers' family member of Ethiopia!

Miracles do happen.....

"In what was once an idle Blate river catchment, we returned to review the productivity potential of various fruit and vegetable varieties being developed by courageous private sector investors, utilizing surface level water. The productivity of this area is an embodiment of collaboration beyond lines of divisions that need to be emulated nationally."

-Mr. Abiy Ahmed Ali (PM, Ethiopia)

Offering its community of farmers and growers quality technical training has always been a priority for Rise n' Shine. Training is the area

where the Rise n' Shine Biotech has made the strongest commitments to its domestic and foreign farmers and growers, as well as to its business partners abroad in nations like Ethiopia and other Countries.

Rise n' Shine had supplied all of these banana plants in Ethiopia.

The farmer family and Hon'ble Prime Minister, Respected Mr. Abiy Ahmed Ali, Ethiopia, are thanked by the company's Chairperson and Managing Director, Dr. Bhagyashree Patil, for visiting the Ethiopian farmers and appreciating the bumper harvest they received from Rise n' Shine Biotech Pvt. Ltd., Quality Banana Plants!



HAPPY CUSTOMERS of Banana Plants



We would like to showcase some superb bananas from **Dhule, Shirpur** which are the result from Rise n' Shine Banana Plants.

These dedicated efforts have been made by our valued growers to make this a success!



HAPPY CUSTOMERS of Banana plants



Rise n' Shine Biotech Pvt. Ltd. has always been dedicated to providing farmers with the highest caliber services possible. Continual communication with our authorised dealers and banana growers, who help us increase our clientele, becomes essential for us to maintain our standards.

excited to welcome farmers and get their valuable input.

It was an honour to have our Banana farmers, authorised dealers like Mr. Abhijeet Patil, Mr. Kapil Jachak and all other dedicated Traders at our facility, Rise n' Shine Biotech Pvt. Ltd.

The Chairperson and Managing Director of Rise n' Shine, Dr. Bhagyashree Patil, and the Farm Operations Manager, Mr. Amey D. Paatil, are always



विदर्भ शासन
 हिंण्णी बुजुर्ग येथील सचिन कोरडे यांनी केळी बागेतून घेतले लाखोचे उत्पन्नातुलका कृषी अधिकारी मिलिंद वानखडे यांची भेट

हिंण्णी बुजुर्ग येथील प्रयोगशील शेतकरी सचिन कोरडे यांनी आपल्या चार एकर केळी बागेत लाखोचे उत्पन्न मिळवले असल्यामुळे तालुका कृषी अधिकारी मिलिंद वानखडे यांनी त्यांच्या बागेत भेट देऊन सचिन कोरडे यांचे कौतुक केले आहे. तालुक्यातील शेतकऱ्यांनी परंपरागत शेती सोबतच केळी बाग उगवून घ्यावे असे सचिन कोरडे यांच्या सारखे अधिक उत्पन्न मिळवण्याचा प्रयत्न करताना अनेक आव्हाने तालुका कृषी अधिकारी मिलिंद वानखडे यांनी पाहिली आहेत. हिंण्णी बु. येथील शेतकरी सचिन कोरडे यांनी शेती अतिशय काटेकोरपणे करण्याचा प्रयत्न केला आहे. नवीन प्रयत्नातही येण्या सात वर्षांमध्ये जागृकाराची मदत घेत व तुषी कार्यालयाच्या सल्ल्यानुसार केळीचे निर्वारिक्रम उपघटन घेतले. त्यांचा नवीन शिकण्याचा ध्यास, उत्तम निर्वोजन घालून त्यांची केळी सौंदी अतिविकण्या

शेवतीच, मात्र स्थानिक बाजारपेठेतही अनेक पारंपरिकेकडून निर्वारिक्रम उत्तम नाव मिळवले आहे. अश्लेला शेतीकडे पूर्वी पारंपरिक पद्धतीने शेती करताना प्रामुख्याने उत्तम, कापूस, किडी अंतर्गतगत गव. येथील तसमू कड्याचे विके यांची लागवड होत आहे. शेतकरी सचिन कोरडे यांच्याकडे 14 एकर शेती आहे. कोरडे यांचे शिक्षण दाहवीपर्यंत झाले असून नुरवाटीला गावातील जाणकार शेतकऱ्यांचे मार्गदर्शन घेत तोयाबीन, तूर, मूग, कन्नन खासगी कंपनीत देणारे एक कापूस, उत्तम आणि केळी उत्तम घेन शेतकरी होते. त्यांच्याशी चर्चा पारंपरिक शिके घेऊ लागले. कन्नन, महिली घेत निर्वारिक्रम केळी आरंभल्या शेती प्रवासामध्ये, उत्पन्नदत्त निर्वन वेळता. त्यासाठी कामांच्या निर्वोजनमध्ये त्यांचे साका कृषी विभागीय, कृषी विभागातील लोशाव कोरडे, अर्धे आणि चली जाणकार जालीकडून शास्त्रीय घेताली यांची खंबीर साथ मिळाली आहे. यात माहिती मिळवली, अगदी

लागवड, शेवती निवड, सत व्यवस्थापन, कीड रोग निर्वोजन आणि बाकेटिंग अशा प्रत्येक बाबी इव्हड्डु शिकून घेतल्या. आत्मवलत केव्हा. निर्वारिक्रम केळी विकणेचे निर्वोजन पूर्ण लागवड व केळी विकणेचे उत्तम निर्वोजन घेण्यामुळे घड्यापी गुणवत्ता उत्तम मिळाली. याबाबत त्यांची केळी एखा खासगी कंपनीने बाजारभावापेक्षा प्रतिलिपिल 200 रुपये अधिक दर देत निर्वारिक्रम केळीची खरेदी घेतले आहे. त्यांना येवपी सहकार्य करणाऱ्या तालुका कृषी अधिकारी मिलिंद वानखडे, मंडळ कृषी अधिकारी गौरव राजन, मंडळ कृषी अधिकारी रातोड, कृषी परिवारिक गजानन नाणे, कृषी सहाय्यक मंडेश इंगळे, केळी व व्यापारी प्रवीण ठाकरे आदींचे नेवडी सचिन कोरडे यांना सहकार्य मिळाले असे मत सचिन कोरडे यांनी व्यक्त केले.

Excellent quality of banana yield produced by our esteemed grower Mr. Sachin Korde. He has been growing banana plants in his 4 acres of farm in Hingni Bujurg.

ANNUAL MARKETING MEETING



The team is ready to elevate sales and increase customer satisfaction with their innovative marketing strategies.



In an effort to maximize effectiveness and engagement, the team plans to build on existing campaigns, and focus on developing customer-friendly initiatives. Through successful implementation, the team is confident in their ability to reach the ambitious goals set for the New Financial Year.



RISE N' SHINE BANANA PLANTS IRAN EXPORT QUALITY

Quality is never an accident. Its is a continual process for our Company. Rise n' Shine is committed to serve our Nation and our grower family always with the "Best Tissue Culture Planting material in terms of Quality & Service"



Mr. Shubham Patil, Shirpur



Excellent quality yield exported to Iran



Spectacular Demo House at Theur



HAPPY CUSTOMERS of Floriculture

Mr. Naman Ojha (Renowned Cricketer) has been one of our esteemed & happiest customers who grows both "Orchid & Gerbera".

Mr. Gokul Patil, Floritech Marketing Executive, ensure regular technical visits to Mr. Ojha's "Orchid Plot in Indore."



Mr. Rameshwar Basi, received the Best Cut Flower Award for Gerbera flowers.

He has been cultivating varieties of Rise n' Shine Biotech for the past four years and is very satisfied with the overall production and quality of plants.



Mr. Sachin Lalge

GROWERS VISIT from Karad & Phaltan

Mr. Pandit Kondhare our General Manager Banana Marketing & the expert team conducted a training session on Organic Banana farming. We thank all these farmers to give us opportunity to serve them and wish them good luck!



Mr. Bollapally Srikanth, Mr. Venkat Rao & Mr. Ravikumar visit at Rise n' Shine



GROWERS VISIT Andhra Pradesh nursery grower association



Progressive farmers from Akolner



Progressive farmers, Himachal Pradesh



FOREIGN CLIENT VISIT

Mr. Nick Bennett, Managing Director for Asia-Pacific, Dummen Orange



The entire Rise n Shine Biotech team, including our chairman Dr. Bhagyashree Patil madam met Mr. Nick Bennett, Managing Director for Asia-Pacific, Dummen Orange, and Mr. Ram Deshpande, Business Development Manager India, in our facilities on February 1st, 2023.

They were greatly astonished by the massive infrastructure of Rise n' Shine. When they saw the expert technical lab team and Marketing team, they were really impressed. This was a very fruitful business meeting.



FOREIGN CLIENT VISIT Mr. Patrick Ballew (CEO) Ekland



It was a pleasure welcoming Mr. Patrick Ballew (CEO) Ekland marketing company of California USA along with Mr. Bhojane sir. The business meeting was very fruitful.

FOREIGN CLIENT VISIT Mr. Brat from K. P. Holland



Mr. Maarten Leune at our facility



RENOWNED CLIENT VISIT

Mr. Mohin Khan, Mr. Gen San, Mr. Kore San, Mr. Taiki San & Mr. Rohan Gosavi



Mr. Pravin Agarwal
&
Mrs. Jyoti Agarwal



FOREIGN CLIENT VISIT Mr. Andres Felipe, Valderrama



FOREIGN CLIENT VISIT

Ms. Lorena Mora Ibarra &
Mr. Francisco Mora from Mexico



"Business Interaction with business associates
helps working force to enhance their knowledge"

FOREIGN CLIENT VISIT

Rise n' Shine Floritech Annual Meeting, the atmosphere was a buzz with enthusiasm and high spirits..



Ms. Jia Yin Loi ,
Campaign Marketing officer,
Dummen Orange.



Marketing representatives from all over India gathered to discuss potential opportunities and strategies to pursue in the Indian Floriculture Market.

EXHIBITIONS AGRITECH INDIA, 26th - 28th AUG 2022

EXHIBITIONS HORTI PRO INDIA 3rd - 6th NOV 2023



AGROWORLD, NASHIK

Resp. Mr. Chhagan Bhujbal (Member of 14th Legislative Assembly) visited our stall at Nashik Agroworld Exhibition.



EXHIBITIONS

GLOBAL VIKAS TRUST, SHETKARI MELA

EXHIBITIONS

KISAN AGRI SHOW 14 - 18 DEC 2022, MOSHI



EXHIBITIONS

16th INTERNATIONAL FLORA EXPO, 2023

EXHIBITIONS

KRUSHIK 19th - 23rd JAN, 2023 BARAMATI



OPPO F17 Pro
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राईज एन शाईन केळीचे
 भरघोस... आणि... साठी
 "जाच... वाप...
 केळीचे... पास...
 काढणी...
 आ...

AGRICULTURAL EXHIBITION in Ahmednagar

NEPAL GROWERS MEET



LAUNCH OF HYDRANGEA PLANTS at Rise n' Shine, Theur



On the blessed occasion of Ram Navami we launched our new product line the Rise n' Shine "Hydrangea plants"

These beautiful plants are the latest addition to our wide range of flowering plants, and we are confident they will quickly become a customer favourite.

Our Hydrangea Plants are carefully cultivated to

produce vibrant blooms that will add a touch of color and beauty to any space.

With their stunning shade of "Dark Pink", they are perfect to add serenity to any Event or decoration they are placed onto.

As the "Dark Pink" colour symbolizes "Good Health & Prosperity", we are sure that our plants will ensure the same to the farmer.

Our team of experts has worked tirelessly to ensure that these plants are of the highest quality, and live upto the farmers expectations.

We believe that our new Hydrangea Plants will be a valuable addition to our product line, and we can't wait for our customers to experience them first hand.



GUEST VISIT

Mr. Kapil & Mrs. Radhika Jachak

It was pleasure having you Mr. Kapil Jachak Sir and Mrs. Radhika Jachak Madam at our Rise n' Shine Biotech, Their facility.

Mr. Kapil Jachak, is one of the renowned farmers in India known for his very own "JACHAK PATTERN" which is a modification of "Paired Row Cropping".

It was great to share & discuss with you about the developments happening in the Banana field. We heartily thank you for the valuable insights you shared.

GUEST VISIT

Mr. R. Manjunath along with progressive farmers from Anekal, Karnataka, at our Rise n' Shine, Their premises.



Mr. R. Manjunath & the progressive Rise n' Shine farmers from Anekal, Karnataka visited Rise n' Shine, Their. We grasp market trends in floriculture by having meaningful conversations with successful growers.

Mr. Subhash Lallchand, Selemo



Thank you Mr. Amey D. Paatil Sir (Farm Manager Operations), Mr. Pandit Kondhare Sir (GM, Banana Marketing), Mr. Vishal Patil Sir (General Manager Production) & Mr. Anil Kadam Sir (Technical Manager) for your valuable time & efforts.



GUEST VISIT

AFRICA AGRI EXPO 2023

Mr. Uday Patil, International Marketing Manager from Rise n' Shine, speaker at the expo.



Mrs. Kanchan Sunil Chavan madam, wife of Agriculture commissioner Maharashtra. Visit for their commercial floriculture project ahead.



Technical training provided at Ethiopia



Growers from Nepal visited Rise n' Shine nursery at Theur.

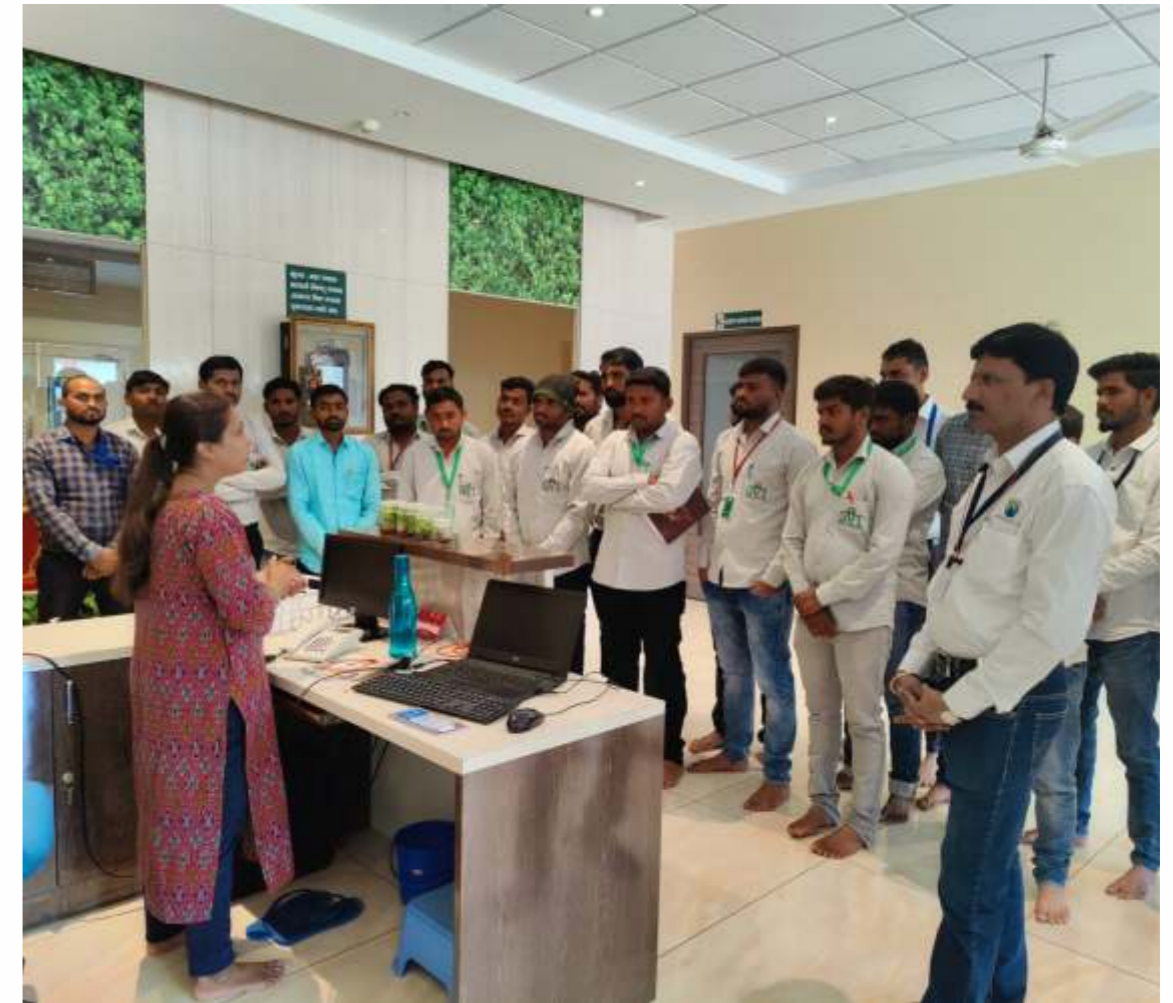


TRAINING PROGRAM

Exhibiting at trade shows offers several benefits. It benefits both the company as well as the growers and farmers. Rise n' Shine participates regularly in the National & international exhibitions and trade shows to offer a wide platform of our products to showcase our products, services and communicate our key message to a more receptive audience.

Rise n' Shine leaves no stone unturned to get connected with growers/farmers personally whether it be national or international.

Training for all growers is the most useful aspect of our Technical expert team. Networking is the key to having connection with farmers for their success.



Visit & 2 days training program of GVT technical team at Rise n' Shine office.



LAB TRAINING to working force

Training is a continuous social process of increasing employees' skills, knowledge, attitudes, and efficiency for better organizational performance.

We at Rise n' Shine always adhere to our special workforce training and upgrading their skill. Emotionally for their well-being as well as technically for the job enhancement.



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AJAJ SHAIKH

WOMEN'S DAY CELEBRATION

All about
WOMEN'S DAY
celebration at
Rise n' Shine, Theur.

"Take care of your physical and mental health first because it is you're most valuable and treasured possession"

Our Chairman & Managing Director, Dr. Bhagyashree Prasad Patil will state convincingly always!



We are all aware of the various benefits of being healthy, but despite this general knowledge, many of us neglect our health, especially women who have superhuman strength and take care of the entire family while neglecting their own health to juggle work and home.



CSR ACTIVITIES

Rise n' Shine has mandated routine health examinations for all of its staff members, neighborhood residents, and students at all nearby schools as a part of their CSR.



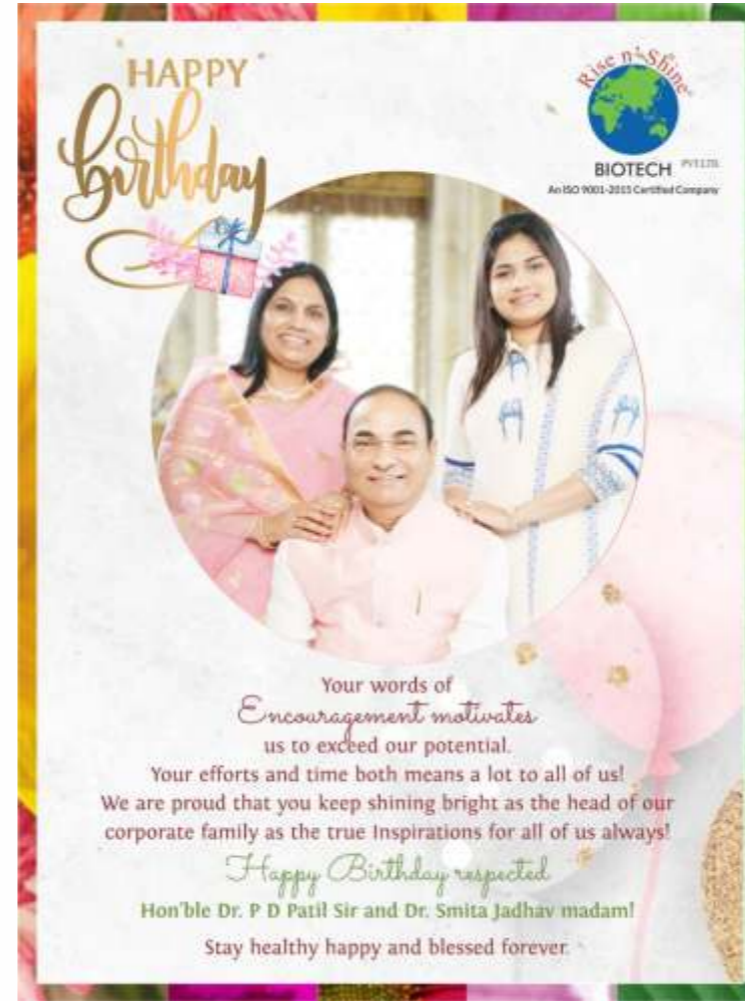
REPUBLIC DAY CELEBRATION

26th January, 2023 flag hoisting with the auspicious hand of Executive Director, Mrs. Yashashree Patil.



BIRTHDAY CELEBRATIONS

We appreciate and are proud of our HR Team. They are constantly developing, reinforcing, and evolving an organization's culture for the better. They organize continuous training in all fields such as Fire Fighting, training for old and new recruits, and reinforcing the business and cultural values.



INTERSHIP STUDENTS

An internship is vital process .It introduces fresh chances and abilities of the youthful talent pool. By interacting directly with professional expert people who are specialists in that subject, interns acquire technical expertise within the industry of their choice.

Students from all across India are pleased to receive the necessary practical training at our facility and experience practical work firsthand at Rise n' Shine! This aids them in developing their careers as professionals.



"We value and thank all our growers, farmers, and business partners showing confidence in our high-quality products and services and for giving us opportunity to serve them"



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